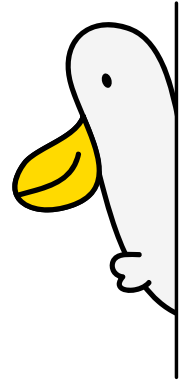


# Natcha (Pun Pun) Yongphiphatwong



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## Education

Blackfriars Hall, University of Oxford; 2021 - 2022 (Expected)  
MSc in Sociology

St. Peter's College, University of Oxford; 2018 - 2021

BA in Philosophy, Politics, and Economics (Graduated with upper second class honours)  
Optional papers taken include: Sociological Theory, Political Sociology, Theory of Politics, Ethics, Plato's *Republic*, Microeconomics, Macroeconomics and Quantitative Economics

Shrewsbury International School Bangkok; 2003 - 2018

A-level Subjects: Maths (A\*), Further Maths (A), Physics (A\*) and Economics (A\*)  
Sir Martin Rees Scholar (11 A\*s and 1 A at IGCSE Level)

## Awards and Recognitions

### Business and Case Competitions

Winner of the 2021 Shell Imagine the Future Competition; Shortlisted for the 2021 Thairath Hackathon: The Future of Publishers (Competition In Progress); Panellist at the 2020 Lazada Mega Conference

### Debate

Thailand Schools Debating Championships (TSDC) 2019 – Top 5 Adjudicators;  
Thailand World Schools Debating Championships (TWSDC) 2017 – Finalist;  
European Union Inter-Varsity Debate Thailand Championship (EUTH) 2017 - 2018 – High School Category Semifinalist

### Economics

2017 Bangkok Economics Essay Competition – 1st Place; 2017 LSE Student Union Economics Essay Competition – Shortlisted; Selected from a competitive pool of students to attend the 5th Thailand's Economics Students Assembly (TESA) Camp in 2019

### Mathematics

CIE Award for Top in Thailand in Mathematics at IGCSE Level (exam taken in Year 10);  
19th Annual Consortium for Mathematics and its Applications (COMAP) High School Mathematical Contest in Modelling – Honourable Mention (part of a team of 4) in 2017;  
4 Golds and 3 Silvers in the UKMT Challenges from 2011 - 2017

## Work Experience

Part-Time Researcher, Thailand Development Research Institute (TDRI);  
September 2020 - September 2021

Constructed a baseline scenario of Higher Education in the New Normal for The Office of National Higher Education Science Research and Innovation Policy Council (NXPO); Conducted literature reviews on innovation, competition (*accessible via [this link](#)*) and innovation, urbanisation, and global value chains (to be published); Conducting research on the role of government procurement in facilitating innovation in medical supplies

Intern, Thailand Development Research Institute (TDRI); July 2020 - August 2020

Conducted comparative a comparative study of the Thai and Bulgarian education systems; Contributed to an Economic Intelligence Service (EIS) report for industry-leading CEOs on Data Protection and Cybersecurity

Intern, Hub Ho Hin; August 2019 - September 2019

Work-shadowed an advertisement director through creative, casting, pre-production, production and post-production processes; Curated references for advertisement production; Attended meetings with clients; Provided casting and on-set assistance

## Extracurricular Activities

Academic Conference and Abstract Competition Director, Samaggi Samagom (The Thai Students' Association in the United Kingdom); 2020 - 2021

Organised the 13th annual Samaggi Seminar and the Samaggi Samagom Abstract Competition 2021; Responsible for speaker invitations, content curation, production management and event planning; Samaggi Seminar attracted over 2k viewers online in each day of the conference

Founder, A Little Tip (Outreach Fundraiser); 2020 - Present

Formed a team of over 30 volunteer mentors from Oxbridge and Ivy League institutions; Matched students with mentors for over 100 hours total of one-on-one university admissions advice; Raised an equivalent of 3900 GBP for the Siriraj Foundation

Vice President, Oxford Thai Society; 2019 - 2020

Organised and led the social media campaign for Oxford Thai Night – a Thai food festival with approximately 400 attendees; Designed all marketing materials and merchandise; Pioneered the membership card scheme; Organised weekly social gatherings

Marketing Officer, Samaggi Samagom; 2019 - 2020

Managed Samaggi's social media accounts achieving 7.7k organic reach; Responsibilities included copywriting, proofreading, media planning and elements of creative design

Volunteer Graphic Designer, Greater Change (Social Enterprise Start-Up); 2018 - 2020

Designed graphics for contactless donation terminals operating across Oxford, Horsham, Crawley and Chichester

## Skills

### Languages

Thai – Native (IGCSE Thai First Language: A\*)

English – Fluent (IGCSE English Literature: A\*; IELTS: 8.5)

Mandarin – Intermediate (GCSE Mandarin as a Foreign Language: A\*; CEFR B2)

### Software

Highly competent in Microsoft Office, iWork, iMovie and Adobe Illustrator

Moderately competent in Adobe Photoshop, 2D Design and R Studio

### Online Courses

2020 HarvardX Digital Humanities

2019 CurtinX Digital Branding and Engagement